



## **One App, Endless Opportunities Powered by Alosant PropTech Company Aligns with Major Developers to Bring Technology Home**

**BOZEMAN, M.T. (August 30, 2021)**—Real estate technology company [Alosant](#) has aligned with high-profile developers across the country to launch branded, lifestyle apps that will offer master-planned communities a competitive edge while providing greater value to its customers. Over the next three months, Alosant will launch developer-branded apps for Lewis Group of Companies and Caldwell Communities that will service multiple communities within one single app. This concept is an extension of the branded mobile apps that Alosant currently powers for more than 50 of the most innovative and fastest-growing communities across the nation. Alosant will also launch community-specific apps for developers including HomeFed Corporation, AIRIA Development, Diamond Ventures, and Friendswood Development Company during this period.

These branded, native apps will enhance and streamline communication for the developers and include multiple views based on their particular needs and goals—whether their respective communities are new and attracting home shoppers in the pre-construction phase or well-established with a variety of amenities and homes to sell. In addition to providing an all-in-one resource for users to connect with lifestyle programming and amenities directly from their smartphones, the apps will provide instrumental tools to enhance the sales and marketing process.

“We value our forward-thinking industry partners and are committed to providing an unmatched, enjoyable and productive user experience for their sales and marketing teams, homeowners, prospective buyers and commercial partners,” said April LaMon, CEO and Co-Founder of Alosant.

Developers to launch branded, lifestyle apps powered by Alosant include:

### **[Lewis Group of Companies](#)**

Founded in 1955 by Ralph and Goldy Lewis, the namesake Lewis Group of Companies has developed more than 57,000 homes, 11,000 apartments and 19 million square feet of retail, office, and industrial space throughout California, Nevada, Arizona, and Utah. Slated to launch in November, the Lewis Group app will feature a Guest View and a Resident View. The Guest View will include a company overview and drop-down menu highlighting the commercial, retail and residential properties in the Lewis Group portfolio. The Resident View will feature auto-populated, community specific information upon login, as well as associated commercial and retail businesses. [The Preserve at Chino](#) in California will be the first of Lewis Group’s 16 planned communities to be included in the branded app and will utilize the custom, in-app reservation system developed exclusively by Alosant. With three state-of-the-art recreation centers, a dog park, tot lots and a feature-filled [discovery park](#) coming this fall, the app will ensure residents can quickly and easily browse calendars and RSVP for events, fitness classes, and activities. Residents will receive immediate updates and access to the top-tier amenities that makes The Preserve at Chino a unique and inspiring place to live.

### **[Caldwell Companies](#)**

Committed to building and supporting their communities for a lifetime since 1990, Caldwell Companies is a fully integrated real estate services and development firm providing commercial and residential development, office, industrial, retail and land brokerage, and property management. Scheduled to launch in November, the branded Caldwell app will feature six communities throughout Texas —each with their

own unique events and amenities. Communities include TowneLake at Cypress, Copper Bend at Cypress, Willowcreek Ranch at Tomball, Mission Ranch at College Station, Chambers Creek at Willis and Highlands at Porter. The app will also grant access to LiveWell, a multi-community virtual resource dedicated to providing enrichment through Caldwell-wide lifestyle programming such as yoga and cooking classes. Non-residents may also take advantage of the Caldwell app by using the Guest View to reserve various co-workspace solutions at The WorkWell, a 26,742 square-foot, three-story co-working office space. [The WorkWell](#) is associated with Caldwell's [TowneLake](#), an award-winning master-planned community featuring a 300-acre lake, three on-site schools, retail shops and more, in Northwest Houston.

### **[AIRIA Development Company](#)**

AIRIA Development<sup>®</sup> Company is a real estate development company which manages, operates and develops residential and multi-use properties for residents and home shoppers globally.

Their portfolio of services includes land development and master-planned community services for the 2,200-acre community of [ARTAVIA](#)<sup>™</sup> in Conroe, Texas. Launching in August, the AIRIA branded app will serve as a branding tool for prospective buyers and residents.

### **[Diamond Ventures](#)**

Tucson-based Diamond Ventures is a privately held company specializing in real estate and private equity investments. Beginning in September, the company will utilize a branded lifestyle app powered by Alosant for its newly developed [Rocking K](#) master-planned community, located at the foothills of the Rincon Mountains. The first phase of the build-out consists of 558 homes by Pulte Homes, Lennar and KB Home. The 5,000-acre community is being designed with nature in mind and integrates neighborhoods with generous areas of natural open space and native landscapes.

### **[HomeFed Corporation](#)**

Incorporated in 1988 and headquartered in Carlsbad, Calif., HomeFed is a real estate development company that specializes in creating vibrant, mixed-use master-planned communities that combine innovative placemaking techniques and environmental stewardship. Just South of San Diego, [Côte Vera](#), otherwise known as Village 8, is the newest village in the 22,899-acre Otay Ranch, one of the largest and most successful master-planned communities in the United States. Currently in development, this new community is comprised of two parts—Côte Vera West and Côte Vera East and will feature 2,716 homes, 2,112 apartments and a 120,000 square-foot Urban Town Center upon build out. Launching in October, HomeFed will utilize its branded lifestyle app initially as a sales and marketing tool. Augmented reality integrations will be added to bring the community to life and help prospective residents visualize the contemporary, European-inspired home designs, swim club, modern community parks, trail system and dedicated elementary school.

### **[Friendswood Development Company](#)**

For more than 58 years, Friendswood Development Company (FDC) has been creating and perfecting the concept of the master-planned community spanning from the north to the south areas of the Houston market, with prices ranging from the high \$100,000s to more than \$1 million. FDC recently launched a branded lifestyle app for residents and prospects of [Tavola](#), its master planned community of 2,500 homes located in northeast Houston. The app features two unique “views” – a Resident View, which requires login credentials, and a Guest View for the greater community and prospective home buyers that is set to be added by mid-Fall. The app is already streamlining communication among the growing community, its residents, and prospects in a variety of ways. The resident-facing view provides an all-in-one resource where homeowners can find information about the array of community amenities at the recreation center, which includes a swimming pool, a park with a unique zip line, and a clubhouse. Users can also view details about events, such as the community Garage Sale, as well as access maps and guides to the

community's pocket parks and miles of wooded greenbelt trails. Additionally, through the app, those who opt-in for push notifications can receive real-time community updates from the homeowner's association.

Tavola's dedicated Guest View will provide prospective home buyers with direct access to information about the community, its available homes and builder information. It also includes details on public events, many of which are hosted in partnership with Tavola Elementary School, conveniently located within the community.

Each branded app will be available to download via the App Store or Google Play. To learn more, visit [Alosant.com](http://Alosant.com) or follow the company on [LinkedIn](#).

### **About Alosant**

Bozeman, Mont.-based Alosant developed and powers the Alosant ResX™ operating system (aOS), a purpose-built software solution that connects people and places, specifically the key constituents within a residential community, including developers, home builders, residents, home shoppers, property managers, homeowner associations, local businesses, service providers and more. Offering "*Everything in One Place*," Alosant ResX starts with a branded native app, which is designed and configured to best suit each community's unique needs. Alosant ResX is now implemented in over 50 of the country's most innovative and fastest growing communities, including master-planned, single-family, multi-family, mixed-use, age-restricted, and member club. Alosant was founded in 2017 by real estate tech entrepreneurs April LaMon and Michael Swanson.

###